

Membership in MNRS Has Its Advantages

Join Us

2022 - 2023
Institutional Membership





The **MISSION** of the Midwest Nursing Research Society is to advance science, transform practice and enhance careers through a network of scholars.

The **VISION** of the Midwest Nursing Research Society is to be the premiere society that develops scholars, drives science, and leads innovation to improve the health of all people.

Join us as we continue our tradition of improving the quality of nursing research for the next 40 years!

OUR MEMBERSHIP



- MNRS has more than 1,300 members and growing
- Membership is open to all individuals both within and outside the 13-state Midwest region.
- MNRS is interdisciplinary with more than 19 Research & Implementation Interest Groups (RIIGs)

MNRS is the premiere nursing research organization dedicated to helping professionals throughout their career. Members discuss leading trends in nursing research, innovation methodologies, and opportunities to strengthen nursing practice and improve patient outcomes.

MNRS EXECUTIVE OFFICE

5034A Thoroughbred Lane, Brentwood, TN 37027, USA

Telephone: +1 615.432.0098 • Facsimile: +1 888.417.3311 • info@mnrns.org • www.mnrns.org



Institutional Membership

All individual MNRS members receive the following benefits:

- Electronic subscription to the Western Journal of Nursing Research
- One (1) vote at the MNRS Annual Conference Business Meeting
- Opportunity to serve on MNRS (all members) and be elected to office (regular, retired, student members)
- Full Subscription to MNRS Matters, MNRS's monthly electronic newsletter
- Access to an online member directory for up-to-date member contact information
- One (1) complimentary RIIG and access to two (2) additional RIGs for \$10 each
- Discounted Rates for the premiere nursing research conference
- Opportunity to build bridges and a network with nursing research professionals

The following memberships are level specific and are in addition to the individual member benefits above.

\$4,500 Gold Institutional Membership Level:

Depending on the options selected from the MNRS Benefits Menu, your Gold Membership can be valued at up to \$7,600!

- Ten (10) regular memberships with full member benefits
- University hyperlinked logo on MNRS website
- Choice of three (3) options from the MNRS Additional Benefits Menu
- Complimentary exhibit booth at the MNRS Annual Conference
- One half-page advertisement in the MNRS Annual Conference registration brochure
- Logo on all walk-in slides showing in all rooms throughout the MNRS Annual Conference

\$2,500 Silver Institutional Membership Level:

Depending on the option selected from the MNRS Benefits Menu, your Silver Membership can be valued at up to \$3,500!

- One (1) regular membership with full member benefits
- University hyperlinked logo on MNRS website
- Choice of one (1) option from the MNRS Additional Benefits menu
- One (1) MNRS Matters Newsletter Sponsorship, artwork with one (1) live link
- Complimentary tabletop exhibit space at the MNRS Annual Conference
- Logo on all walk-in slides showing in all rooms throughout the MNRS Annual Conference



Institutional Membership

We understand your initiatives are unique and so are our participation levels. We want your options table to be customized to you!

MNRS Institutional Membership à la carte menu:

- \$4,500 - Gold Institutional Membership (Select three (3) options from below)**
- \$2,500 – Silver Institutional Membership (Select one (1) option from below)**

Additional Benefits Menu for Institutional Members ONLY

- Five (5) additional full memberships at a 25% discounted rate (\$178.50 each)
- Three (3) 30-day job postings on the MNRS Career Center job boards
- One (1) email blast advertising opportunity to all MNRS members
- One (1) MNRS Matters Newsletter Sponsorship, artwork with one (1) live link
- One (1) advertisement banner on MNRS homepage for 90 days
- Two (2) 25% discounts on a mailing list rental
- Two (2) tagged and branded recognition posts on MNRS social media outlets
- One (1) half-page advertisement in the conference program book
- One (1) upgrade from a half-page to a full-page advertisement in the conference program book with purchase of a half-page advertisement
- One (1) upgrade from a Tabletop Exhibit Space to a Full Exhibit Booth
- One (1) annual conference attendee bag insert

* PLEASE NOTE: MNRS RESERVES THE RIGHT OF APPROVAL OF ALL CONTENT



Institutional Membership

Select Your Level:

\$4,500 Gold Institutional Membership

\$2,500 Silver Institutional Membership

Contact Person: _____ Title: _____

Organization: _____

Street Address: _____

City, State/Province: _____

Postcode/ZIP: _____ Country: _____

Phone: _____ Fax: _____

E-mail: _____

Website: _____

Payment Information:

Check number: _____ Credit Card: Visa Mastercard American Express

Card number: _____ Exp Date: _____ CV2/CSC*: _____

Cardholder name: _____ Phone: _____

Signature: _____

Cardholder Email: _____

Please fill out the form below and send it along with your selections from the MNRS Institutional Membership à la carte menu (if applicable) to:

Email: info@mnrs.org

Mail: Midwest Nursing Research Society

5034A Thoroughbred Lane, Brentwood, TN 37027



Institutional Membership

Name

Email Address

1 RIIG Choice (any additional is \$10)

1.

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Name

Email Address

1 RIIG Choice (any additional is \$10)

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5.