



We've been improving the quality of nursing research for 40+ years.

Our Mission

The MISSION of the Midwest Nursing Research Society is to advance science, transform practice and enhance careers through a network of scholars.

Our Vision

The VISION of the Midwest Nursing Research Society is to be the premiere society that develops scholars, drives science, and leads innovation to improve the health of all people.

About Us

The Midwest Nursing Research Society (MNRS) originally began to provide a place for nurses to collaborate and collaborate they did! Over time, the founding members began to realize the benefits of having an organization dedicated specifically to nursing research. With some careful attention and a lot of hard work, we have grown into the organization it is today. We're a society where nurses, students, researchers, administrators, faculty, and clinicians alike, come together to share ideas and grow our field through innovative research.

Each year, MNRS hosts a state-of-the-art conference that draws more than 1,000 attendees from all over the United States. But we are much more than the annual conference alone! We provide a vast array of networking and learning opportunities every day to help our members advance their careers in nursing science. We have been making impact for more than 40 years, and we are still going strong.

MNRS Strategic Plan

GOALS:

OBJECTIVES:

1

MEMBERSHIP:

Foster a Diverse Membership of Scholars

- Increase MNRS membership by 3% annually through the recruitment and retention of a diverse* membership
- Nurture the relationship between the generation of new knowledge and the application of knowledge to advance care

2

ENGAGEMENT:

Develop and engage members across the career trajectory

- Develop and enhance the programming for and collaboration across student, junior, mid-career, senior, and retired professionals.
- Promote leadership and career development opportunities for proactive outreach.
- Utilize online platforms for ongoing educational and networking opportunities.

3

MARKETING/COMMUNICATION/ADVOCACY:

Increase visibility of the impact of nursing science

- Improve effective communications of the impact of research and transformation of practice
- Foster partnerships and collaborate with partner organizations to advance science and transform practice and policy
- Assist nursing scholars to translate their research and findings into practice

4

FINANCIAL:

Enhance fiscal responsibility, impact of funds, and stewardship of member investment.

- Increase revenue by 5% via membership, marketing and conference
- Partner with the Foundation to optimize fundraising and grant opportunities
- Maximize use of funds to satisfy member needs and provide member resources
- Assess opportunities to secure MNRS finances both now and in the future

MNRS will seek to move towards our vision for the future through achieving a balanced set of outcomes that meet both the short and long term needs of our members, and the field of nursing research and practice.

We will use a balanced approach to align our work with the above comprehensive plan. In addition, we will measure the operational efficiency of MNRS between actual and targeted performance, and will provide our membership with performance updates to ensure visibility of the success of our strategies and tactics.

This document does not contain our entire Strategic Plan, but rather contains the key points. We welcome your feedback and questions.

You can reach the Executive Office here:

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*American Association of Colleges of Nursing (AACN) definition of diversity:
<https://www.aacnursing.org/News-Information/Position-Statements-White-Papers/Diversity>

