



The **MISSION** of the Midwest Nursing Research Society is to advance science, transform practice and enhance careers through a network of scholars.

The **VISION** of the Midwest Nursing Research Society is to be the premiere society that develops scholars, drives science, and leads innovation to improve the health of all people.

Join us as we continue our tradition of improving the quality of nursing research for the next 40 years!

## OUR MEMBERSHIP



- MNRS has more than 1,100 members and growing
- Membership is open to all individuals both within and outside the 13-state Midwest region.
- MNRS is interdisciplinary with more than 19 Research Interest Groups (RIGs)

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MNRS is the premiere nursing research organization dedicated to helping professionals throughout their career. Members discuss leading trends in nursing research, innovation methodologies, and opportunities to strengthen nursing practice and improve patient outcomes.

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### MNRS EXECUTIVE OFFICE

5034A Thoroughbred Lane, Brentwood, TN 37027, USA

Telephone: +1 615.432.0098 • Facsimile: +1 888.417.3311 • [info@mnr.org](mailto:info@mnr.org) • [www.mnr.org](http://www.mnr.org)



# Institutional Membership

## **All MNRS members receive the following benefits:**

- Electronic subscription to the Western Journal of Nursing Research
- 1 vote at the MNRS Annual Conference Business Meeting
- Opportunity to serve on MNRS (all members) and be elected to office (regular, retired, student members)
- Full Subscription to MNRS Matters, MNRS's monthly electronic newsletter
- Access to an online member directory for up-to-date member contact information
- 1 complimentary RIG and access to 2 additional RIGs for \$10 each
- Discounted Rates for the premiere nursing research conference
- Opportunity to build bridges and a network with nursing research professionals

## **The following offerings are level specific and are in addition to the individual member benefits above:**

### **\$4,500 Gold Institutional Membership Level:**

- Ten (10) regular memberships with full member benefits
- University hyperlinked logo on MNRS website
- Choice of three (3) options from the MNRS Additional Benefits menu
- Opportunity to explore collaborative projects with MNRS
- Complimentary exhibit booth at the MNRS annual conference
- One half-page advertisement in the annual conference registration brochure
- Logo on all walk in slides showing in all rooms throughout the MNRS annual conference

### **\$2,000 Silver Institutional Membership Level:**

- One (1) regular memberships with full member benefits
- University hyperlinked logo on MNRS website
- Choice of one (1) option from the MNRS Additional Benefits menu
- Opportunity to explore collaborative projects with MNRS
- Complimentary table top in the exhibit hall at the MNRS annual conference
- Logo on all walk in slides showing in all rooms throughout the MNRS annual conference



# Institutional Membership

**We understand your initiatives are unique and so are our participation levels. We want your options table to be customized to you!**

## **MNRS Institutional Membership à la carte menu:**

- \$4,500 - Gold Institutional Membership (Select three (3) options from below)**
- \$2,000 – Silver Institutional Membership (Select one (1) option from below)**

### **Additional Benefits Menu for Institutional Members ONLY**

- Five (5) additional full membership at a 25% discounted rate (\$173.25 each)
- Three (3) job postings on the Career Center job boards
- One (1) email blast advertising opportunity to all MNRS members
- One (1) initiative article or link in the MNRS Matters monthly newsletter
- One (1) advertisement banner on MNRS homepage for 30 days
- Two (2) opportunities for 25% discount to mailing list rental
- Two (2) tagged and branded recognition posts on MNRS social media outlets
- ½ page advertisement in the conference program book or complimentary upgrade from ½ page to full page advertisement in the conference program book
- Complimentary upgrade from Table Top Space to full Exhibit Booth
- One (1) annual conference attendee bag insert

\* PLEASE NOTE: MNRS RESERVES THE RIGHT OF APPROVAL OF ALL CONTENT



# Institutional Membership

## Select Your Level:

\$4,500 Gold Institutional Membership

\$2,000 Silver Institutional Membership

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State/Province: \_\_\_\_\_

Postcode/ZIP: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

## Payment Information:

Check number: \_\_\_\_\_ Credit Card:  Visa  Mastercard  American Express

Card number: \_\_\_\_\_ Exp Date: \_\_\_\_\_ CV2/CSC\*: \_\_\_\_\_

Cardholder name: \_\_\_\_\_ Phone: \_\_\_\_\_

Signature: \_\_\_\_\_

Cardholder Email: \_\_\_\_\_

Please fill out the form below and send it along with your selections from the MNRS Institutional Membership à la carte menu (if applicable) to:

Email: [info@mnrs.org](mailto:info@mnrs.org)

Mail: Midwest Nursing Research Society

5034A Thoroughbred Lane, Brentwood, TN 37027