



We've been improving the quality of nursing research for 40+ years.

Our Mission

The MISSION of the Midwest Nursing Research Society is to advance science, transform practice and enhance careers through a network of scholars.

Our Vision

The VISION of the Midwest Nursing Research Society is to be the premiere society that develops scholars, drives science, and leads innovation to improve the health of all people.

About Us

The Midwest Nursing Research Society (MNRNS) originally began to provide a place for nurses to collaborate, and collaborate they did! Over time, the founding members began to realize the benefits of having an organization dedicated specifically to nursing research. With some careful attention and a lot of hard work, we have grown into the organization it is today. We're a society where nurses, students and PhD's alike, come together to share ideas and grow our field through innovative research.

Each year, we host a state-of-the-art conference that draws over 1,000 attendees from all over the United States. But we're much more than the annual conference alone! We provide a vast array of networking and learning opportunities every day to help our members advance their careers in nursing science. We've been making impact for over 40 years, and we're still going strong. We're going places, and if you haven't joined us on this journey, we invite you to come along!

Our Strategic Plan

GOALS:

OBJECTIVES:

1

Grow and Retain Membership

- Obtain Feedback from Members
- Increase National/International Reach
- Retain/Increase Members
- Establish Benchmark and Goals for Membership Growth and Retention
- Increase Mentoring Support for Members Through a Senior Scholars Network
- Enhance Usability and Utility of MNRS Website for a Better Member Experience

2

Enhance Products and Services

- Offer Virtual Sessions Post-Conference
- Increase Sponsor/Exhibitor Presence
- Consider Adding Supplemental Targeted Sessions at Conference
- Explore Establishing a Midwestern Collaborative Research Network (MWCRN)

3

Allocate Resources Efficiently

- Evaluate Financial Health
- Achieve Foundation Self-Sufficiency
- Allocate Resources Efficiently

4

Enhance MNRS Leadership Opportunities and Development

- Clarify Roles/Expectations
- Ensure Leadership Development
- Provide Guidance to Committee Chairs with Clear Charge of Goals and Timelines
- Integrate ESN and Other Networks



MNRS will seek to move towards our vision for the future through achieving a balanced set of outcomes that meet both the short and long term needs of our members, and the field of nursing research. We will measure the operational efficiency of MNRS between actual and targeted performance, and will provide our membership with performance updates to ensure visibility of the success of our strategies and tactics.

This document does not contain our entire Strategic Plan, but rather contains the key points. We welcome your feedback and questions. You can reach the Executive Office here:

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